FiDA: SHARE DATA. SEIZE OPPORTUNITIES.

AN OPEN FINANCIAL DATA WORLD - AND TWO PERSPECTIVES

FiDA lays the foundation for an open financial data world – and opens up two perspectives for banks and insurers: As data holders, they must reliably meet regulatory requirements. As data users, they simultaneously gain the opportunity to use external financial data for new services, a stronger customer interface and new business models.

Becoming FiDA-ready is mandatory. The real opportunity is creating strategic value for your own business model. Which role do you want to play in the open finance ecosystem?

DATA ACCESS ALONE DOES NOT CREATE VALUE

Strategic value is created when financial data is qualified, harmonized and put into context. This makes it the basis for a holistic customer view, more individual advice and new business models. This value creation is at the heart of our FiDA solution approach:

- **Establish regulatory readiness:** Manage requirements, permissions and governance securely.
- **Seize strategic opportunities:** Define your own data role and identify relevant use cases.
- **Turn data into value:** Harmonize data and make it usable for customers and the business.
- **Implement end to end:** From strategy and architecture to implementation and operations.

TOGETHER FROM IDEA TO IMPLEMENTATION

adesso analyzes your FiDA starting point, develops an individual strategy from it and translates opportunities into concrete use cases. Together with SAP, we support their technical implementation and further development through to operations.

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What opportunities does FiDA offer your organization? Let's talk!
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